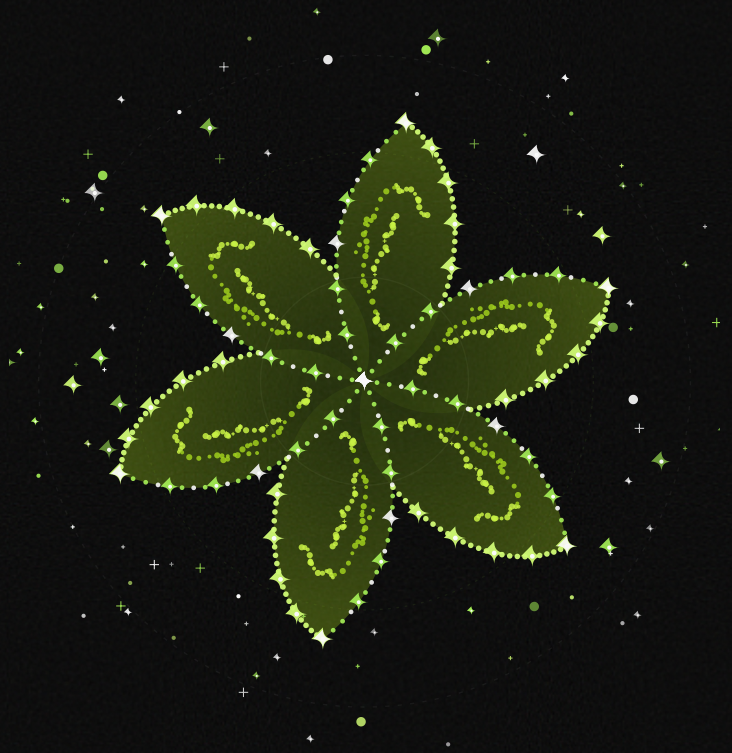
PRODUCT CATALOG & BUSINESS PITCH

Complete library **management system** for study spaces

Seats, members, attendance and fees — one unified cloud platform engineered specifically for modern study halls, reading rooms, student co-working hubs, and multi-branch library chains.



Executive Brief · Operational Transformation — VERIFIED 2026

The Core Challenge: Conventional study halls lose 18–25% of potential revenue to unmonitored seat overlaps, forgotten dues, and manual paper registers.

The StudyDesk Solution: Visual drag-and-drop floor plans, sub-second touchless QR gates, automated WhatsApp fee receipts, and self-freeing seats provide complete operational clarity from day one.

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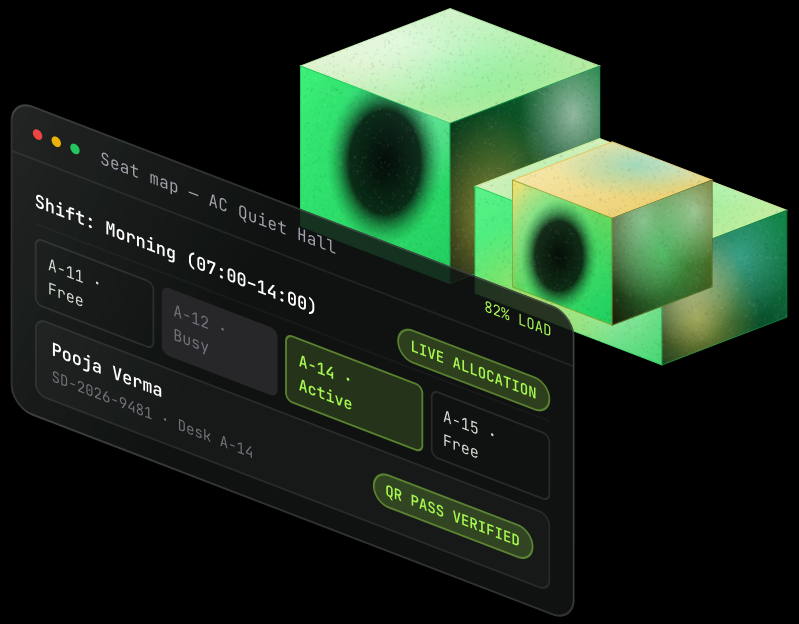
01 / RESERVE

Interactive seat maps & real-time floor plans

Replace outdated paper registers with live digital floor plans. Every physical desk, quiet cabin, and air-conditioned bay is mapped 1:1 with real-time occupancy computed directly from active allocations.

- **Zero Double-Bookings:** Mathematically eliminates overlapping student allocations across shifts.
- **Instant Status Visualization:** Color-coded desk status (Free, Occupied, Selected, Maintenance).
- **Multi-Zone Management:** Group desks by Quiet AC Halls, Group Discussion, or Private Cubicles.
- **2-Click Desk Reassignments:** Seamlessly move a student to a different desk with audit preservation.

100% **Dispute Elimination:** Complete transparency over seat ownership prevents arguments and double-sales.



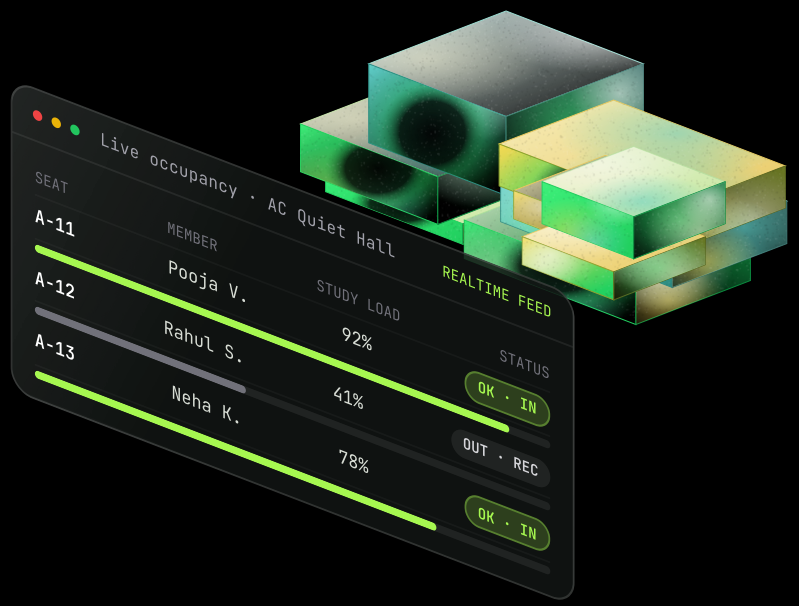
02 / ATTENDANCE

Touchless QR check-in & automated attendance

Eliminate bottleneck entry lines. Members scan the desk QR code via phone camera, or the receptionist scans the student's digital pass. Every entry and exit is verified and cryptographically recorded.

- **Sub-Second Gate Turnstiles:** Rapid scan speeds under 800ms prevent front-door crowd congestion.
- **Anti-Passback Security:** Prevents sharing of digital passes between friends or unauthorized guests.
- **Historical Audit Ledger:** Permanent timestamp logs of student study hours, streaks, and breaks.
- **Live Headcount Counter:** Real-time safety compliance and accurate room occupancy tracking.

< 1 sec **Check-in Velocity:** Effortless hands-free arrival processing saves up to 90 minutes of front-desk time daily.



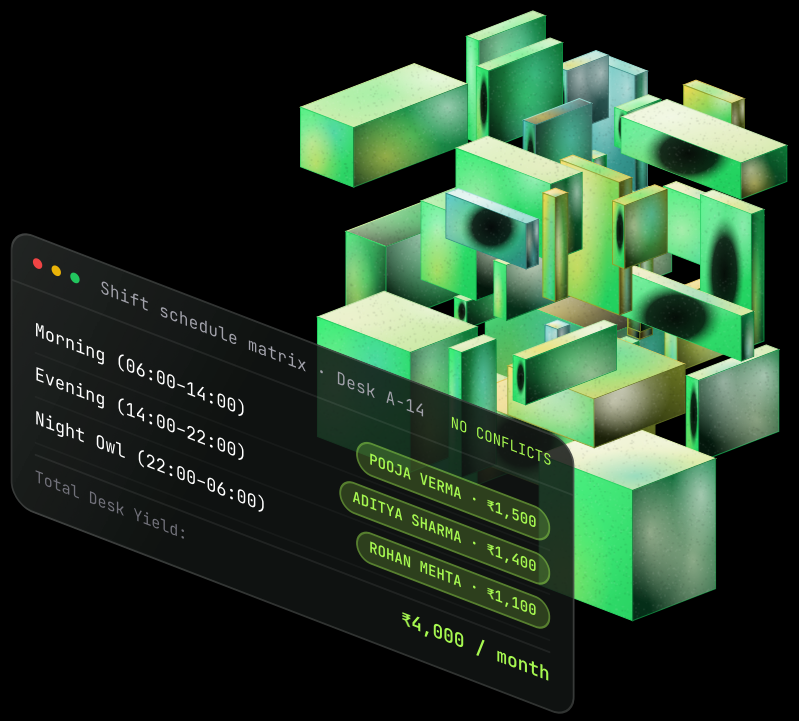
03 / CAPACITY

Multiply revenue with multi-shift desk allocation

Sell the same physical desk up to 3 to 4 times a day without scheduling conflicts. Morning exam aspirants, afternoon university students, and night study batches share seats seamlessly.

- **2x to 3x Seat Monetization:** Dramatically increase your revenue per square foot of leased floor space.
- **Hard Shift Boundary Enforcement:** Prevents students from overstaying into the next member's shift.
- **Cleaning Buffer Window:** Dedicated buffer intervals between shifts ensure hygienic study tables.
- **Flexible Shift Configurations:** Morning (06–14h), Evening (14–22h), Night Owl (22–06h), or Full 24/7.

2.4x **Revenue Multiplier:** Optimize capital asset utilization by converting empty daytime or night hours into paying memberships.



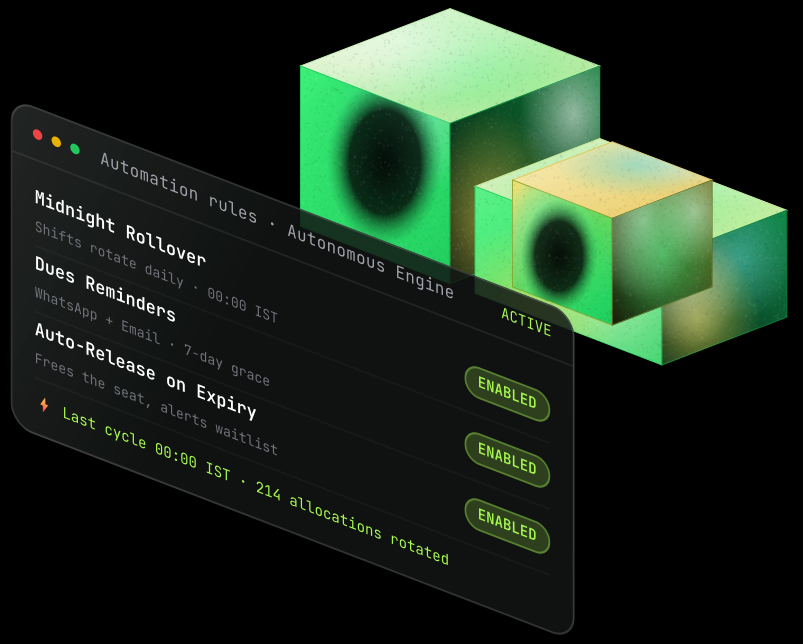
04 / AUTOMATE

Smart operations that run on pure autopilot

Free your front desk from mundane administrative chores. Daily shift transitions rotate automatically, memberships that expire unlock their seats for walk-ins, and friendly dues nudges dispatch via WhatsApp.

- **Midnight Rollover Engine:** Shift passes automatically advance daily at 00:00 IST without human clicks.
- **Self-Freeing Seats:** Expired memberships automatically vacate seats for new waiting applicants.
- **Non-Nagging Dues Nudges:** 1 respectful reminder per student per day with instant renewal links.
- **Automated Waitlist Alerts:** Students waiting for premium seats are notified the second a desk frees up.

15 hrs **Weekly Time Saved:** Reclaim hours spent on manual tallying, phone call reminders, and register cross-checks.



05 / COLLECT

Unified cash & UPI ledgers with instant WhatsApp PDF bills

End cashier reconciliation headaches and cash leakages. Whether payments are handed over in notes or transferred via UPI QR, every rupee lands against the student's ledger with branded tax receipts sent to WhatsApp.

- **Zero Revenue Leakage:** Cash drawer totals and digital payments are recorded in one audit-proof book.
- **Automated WhatsApp PDF Invoices:** Instant receipts sent directly to student and parent mobile numbers.
- **Real-time Cashier Balancing:** Easily audit desk staff shifts and daily collection summaries.
- **1-Click CA & Tax Exports:** Download clean Excel/CSV summaries formatted for tax filing.

0% **Cash Leakage:** Dual-ledger reconciliation ensures every collected rupee is accounted for and auditable.



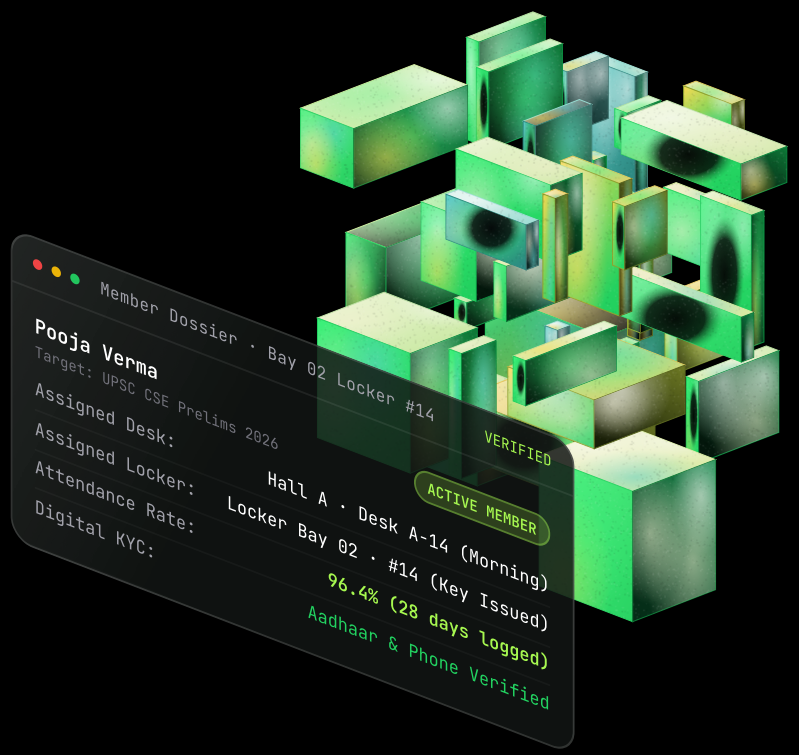
06 / ORGANIZE

Member profiles, KYC & locker bay management

Keep complete reader records in one secure central dossier: photo ID, Aadhaar KYC, emergency contacts, exam target, assigned lockers, and payment history. Migration from paper takes under an afternoon.

- **360° Member Profiles:** Track attendance history, payment receipts, shift, and seat in one view.
- **Integrated Locker Bays:** Assign, swap, and release lockers alongside desk bookings.
- **Digital KYC Vault:** Securely store photo proofs, student cards, and identity documents.
- **Zero-Downtime Migration:** Guided onboarding tool imports your existing Excel or ledger members in minutes.

< 3 hrs **Full Library Migration:** Transition your entire student roster without disrupting active study sessions.



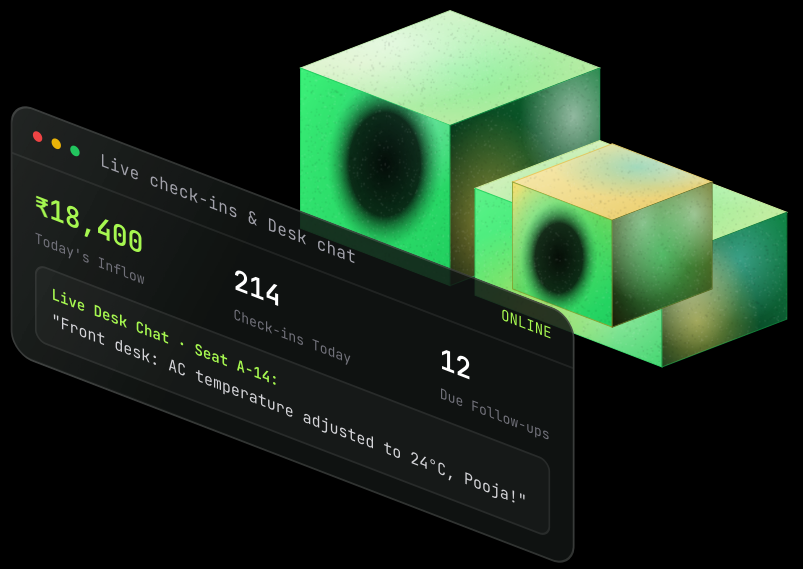
07 / EXPERIENCE

A dedicated mobile app in every student's pocket

Modernize your library brand with an Android companion app. Members view their digital QR pass, renew shift plans, download tax invoices, and communicate with front desk administration in real time.

- **Always-Ready Digital Pass:** Works offline on student smartphones for lightning-fast gate entry.
- **Self-Service Renewals:** Students can renew their seat plans without standing in counter queues.
- **Two-Way Front Desk Chat:** Instant silent messaging for AC adjustments, queries, or noise complaints.
- **Broadcast Announcements:** Deliver mock test alerts, library holiday updates, and notices directly.

4.9 ★ **Student Satisfaction:** Digital passes and self-service renewals deliver an unmatched modern reading room experience.



08 / PRICING

Simple pricing, built for every library

Start free. Upgrade when your seats fill up — transparent terms, no hidden fees, cancel anytime.

FREE
50 seats

₹0
/ forever
No card required

Everything you need to get a small library running.

- ✓ Up to 50 seats
- ✓ Member management & approvals
- ✓ Attendance via QR
- ✓ Shifts, plans & memberships

Start Free

HALF-YEARLY
500 seats

₹10,000
/ 6 months
₹1,667 / month

Scale up to a full-size study hall for six months.

- ✓ Up to 500 seats
- ✓ Everything in Free
- ✓ 6 months of full access
- ✓ Priority support & 7-day grace

Choose Half-Yearly

MOST POPULAR

ANNUAL
500 seats

₹18,000
/ year
₹1,500 / month · Best Value

The best value for an established study hall — a full year.

- ✓ Up to 500 seats
- ✓ Everything in Half-yearly
- ✓ 12 months of full access
- ✓ Best value — save vs two terms

Choose Annual Plan

ENTERPRISE
5,000+ seats

Custom
tailored capacity
Tailored to your needs

Multi-branch chains and custom campus capacity.

- ✓ 5,000+ seats / multi-branch
- ✓ Everything in Annual
- ✓ Dedicated onboarding manager
- ✓ Custom SLAs & GST invoicing

Contact Sales

🔒 SSL 256-bit Secured · ⚡ 99.9% Uptime SLA · 🔄 Cancel Anytime · 🛡 No Hidden Fees

09 / SECURITY & TRUST

Bank-grade security & bulletproof reliability

Your members' identity, phone records, and financial ledgers are protected by modern enterprise software standards.

- **AES-256-GCM Encryption:** Sensitive payment credentials and secrets encrypted at rest.
- **Salted Bcrypt Password Hashing:** Highest standard credential protection against brute force.
- **Strict Multi-Tenant Isolation:** Your library's student data is isolated in its own private boundary.
- **Automated Cloud Snapshots:** Continual data redundancy so your history is never lost.

99.98% **Historical Cloud Uptime:** High-availability architecture ensures your desks and QR turnstiles never go down.

10 / CONTACT US

Schedule Your Onboarding Walkthrough

Ready to transform your library? Talk directly with our team to map your floor plan and start your free onboarding.

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ONLINE PLATFORM
studydesk.in

Onboarding Guarantee: 20-minute guided setup · Free digital seat mapping · 1-click member migration from existing registers.

Get Started with StudyDesk Today →